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***Texans Conquer Cancer* license plate is Helping Cancer Patients Across Texas**

The *Texans Conquer Cancer* License Plate program is proud to announce its 2008 patient support services awareness campaign, in honor of National Cancer Control Month and National Volunteer Month in April. The License Plate program has been in place since 2001 and since that time, \$69,000 from sales of the *Texans Conquer Cancer* license plate has been awarded to nonprofits in Texas who provide support services for cancer patients. Funds go to non-profits in Texas who then assist cancer patients and their families with services including: wigs, prostheses, nutritional supplements, transportation, lodging, childcare, mortgage/rent assistance, and more. Texans are famous for lending a hand when needed, and for our attachment to our vehicles! Buying a license plate to support cancer patients gives everyone an opportunity to display proudly their support for their neighbors in their time of need.

Most of us have experienced a loved one's battle with cancer; health insurance, if you have it, only covers a portion of the total cost. For many Texans, the costs not covered by any insurance can be devastating. The License Plate Program gives all Texans the opportunity to volunteer a hand to help those currently going through treatment while letting family, friends, co-workers and neighbors – anyone who sees your license plate! – know that there's a need and a way they can help too.

To learn more about the *Texans Conquer Cancer* License Plate program and to order your plate today, visit www.TexansConquerCancer.org. The cost is \$30, of which \$8 pays for the plate itself, and the tax deductible remaining \$22 goes directly to patient support services. Plates can be purchased online or at the local county tax office.

Currently, an estimated 450 Texans purchase or renew a *Texans Conquer Cancer* license plate each year, and currently the plate is represented in approximately 30% of Texas counties. The program is proud to announce that since the plate's inception, over 1500 services have been provided for Texans fighting cancer. The Advisory Committee of the license plate program projects that by better educating Texans about this program, more plates purchased in more Texas counties will result in more patients served. The *Texans Conquer Cancer* program hopes that 2008 can double the number of plates purchased and that these plates will be seen on highways, county roads, and farm-to-market roads all across Texas.

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