

By purchasing your *Texans Conquer Cancer* specialty license plate, you can help nonprofits in Texas assist patients who need services during their cancer fight!
Help us help them. Order your plate today!



What could YOUR plate do?

By purchasing and then annually renewing your *Texans Conquer Cancer* specialty license plate, you will be helping patients in Texas during their fight against cancer!

Here are just a few examples of how *Texans Conquer Cancer* specialty license plate owners are already helping.

A cancer diagnosis can be devastating. For many families, simply finding the transportation to get to treatment becomes a major obstacle. Here is how the *Texans Conquer Cancer* specialty license plate has helped.

A nonprofit in San Antonio was able to provide van and taxi transportation services to over 60 cancer patients so they could receive their chemotherapy and radiation treatments.

An Austin-area nonprofit was able to provide taxi vouchers to a mother who had no method of reliable transportation to get her 4-year old child to his cancer treatment.

A nonprofit in Fort Worth assisted 25 patients with more than 636 trips to their cancer treatment.

The cost of co-pays and having to leave employment to care for a family member in treatment leaves many families desperately struggling to make ends meet. The *Texans Conquer Cancer* license plate is helping to ease this burden so patients and their families can concentrate on what is most important.

An El Paso-area nonprofit was able to provide 129 low-income parents with meals in the local hospital—and 9 families with rent assistance—while their children were in active treatment.

A nonprofit in the Lower Rio Grande Valley was able to assist a colon cancer patient with lodging, food, and transportation while he, his wife, and young son traveled to another city for his treatment.

What recipients of the funds have said...

“Please know that your gift truly made a difference in the lives of these families.”
— Nonprofit in Austin, Texas

“The grant resulted in reduced patient stress, improved quality of life and the delivery of life-saving treatments.”

— Nonprofit in San Antonio, Texas

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The *Texans Conquer Cancer* specialty license plate.
Deep in the heart of Texans
www.TexansConquerCancer.org



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Cancer can be such a devastating illness, physically, emotionally, and financially. The *Texans Conquer Cancer* license plate was created to give **ALL Texans** a way **TO HONOR** those cancer has taken, **TO CELEBRATE** those who have beaten it, and **TO ASSIST** those who will fight it in the future. Thousands of Texans are diagnosed with cancer every year; and their families, loved ones, and co-workers then look for something to do in response. **YOU** can honor. **YOU** can celebrate. And **YOU CAN HELP**, from your heart, by buying this plate today.

ANSWERS TO SOME IMPORTANT QUESTIONS

Who can purchase the *Texans Conquer Cancer* specialty license plate? Any registered vehicle owner in Texas who wants to help those fighting cancer.

How do I get one? You have three options:

- 1) Order online. Go to www.TexansConquerCancer.org. There you will find a link to the Texas Department of Transportation's (TxDOT) ordering website.
- 2) Print and complete an application from TxDOT's ordering website and mail it to your local county tax office.
- 3) Visit your local county tax office.

When can I order mine? When will I receive it? You can order your specialty license plate at any time. You do not have to wait until you receive your renewal notice. It will take 2-3 weeks for your set of plates to be manufactured from the time the order is received.

How much does the license plate cost? The cost is \$30 per year, or \$70 per year if you want to personalize your plate (\$30 for the standard fee plus \$40 for the cost to personalize). Please note that specialty plate fees will not be refunded once the application is submitted.

Does the program get more money if I get a \$70 personalized license plate? No. The program's funds are only based on the \$30 standard fee.

Where does the money go? Of the \$30 spent on the standard fee, \$8 goes to TxDOT to cover administrative costs for issuing specialty plates. The other \$22, every penny of it, goes to patient support services! See the reverse side of this brochure to see what your *Texans Conquer Cancer* license plate could do, or visit the website to learn more.

Is the \$22 tax-deductible? Absolutely!

How can I help promote the *Texans Conquer Cancer* specialty license plate? First buy a plate! You will be joining other Texans who are proudly displaying their commitment to helping patients fight cancer. Also, if you or your organization would like to let your friends, family, and associates know about this effort, you can promote it through your website, newsletter, or by distributing our brochure. For more ideas, visit the website:

www.TexansConquerCancer.org